



INSERTION RATES (US\$)

INSERTIONS	4X	3X	2X	1X
SPREAD	1050	1200	1360	1520
FULL PAGE	800	960	1080	1200
1 HALF PAGE	560	640	720	800
1 QUARTER PAGE	425	480	540	600

SPECIAL POSITION RATES (US\$)

* Please note, FPS magazine is a Full Color Glossy Publication.

INSERTIONS	4X	3X	2X	1X
INSIDE COVER	400	630	810	900
INSIDE BACK	200	350	450	500
BACK COVER	400	630	810	900

SUBMISSIONS FOR ADVERTISERS:

All files must be PC or Mac compatible. Ads must be mailed on a 100/250mb ZIP disk, CD Rom or Floppy Disk. Please provide a Color Proof for any submission. All files and fonts must be included. Acceptable file formats are the following: .jpg, .tiff, QuarkXPress (.qxd) 4.1, Adobe Illustrator (.ai), Adobe InDesign (.idd) 2.0, Photoshop (.psd) 5x or higher or Pagemaker (.pmd) 6x or higher. All images must be 300dpi and converted to CMYK.

FPS can and will convert or create your ad if need be. Charges for this will vary. Interested parties must contact FPS for details beforehand.

Please send materials to:
Production
FPS / PMDC
1011 Eisenhower Blvd.
Johnstown, Pa 15904

INSERTS

Furnished complete by advertisers. Rates will be \$400.00 per page. Size can be no greater than 8.5 x 11 and no heavier than 80lb with a 60lb minimum. Prior to sending any inserts to FPS, please contact us for quantity, size specs, mechanical requirements and shipping instructions.

MECHANICAL REQUIREMENTS

UNIT	WIDE-DEEP
Spread	16 1/2" x 11"
Full	8 1/8" x 11"
1/2	8 1/8" x 4 7/8
1/4	2 3/16" x 11"
1/4 Vertical	4 1/16" x 4 7/8"

There will be no charge for bleeds as they are included in the price of your ad. Vital parts of the ad should be kept 1/4" from the gutter and the top, outside and bottom edges.

REGULATIONS

FPS magazine is produced with computer to plate technology. Advertisers are requested to submit only digital material for their advertisements.

MATERIALS

All disks sent to FPS from advertisers will be retained for 12 months. Once expired FPS will destroy all copies of disks, unless otherwise notified by advertiser.

DEADLINES:

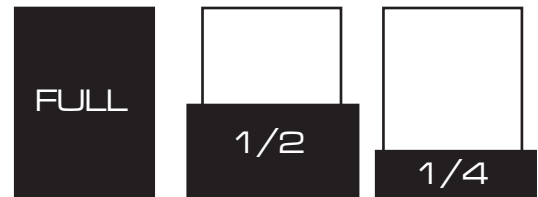
Deadlines for ad placement is one month prior to the publications release date.

DUE

May 1st
August 1st
November 1st
February 1st

DATE

June 1st
September 1st
December 1st
March 1st



Custom sizes and positions available.
Please email
ads@fpszine.com or call
800-488-1112 for further
information

INSTRUCTIONS

Ad space may be cancelled up to ad close date of issue. Late charges will be applied to ad materials not received by date started by publisher or production manager. Advertisers and advertising agencies assume liability for advertisement content (including text, illustration, representation, and other copyright matter), and also assume responsibility for any claim arising there from against the publisher. Publisher reserves the right to cancel any ad that publisher finds unfit for this publication. Publisher cannot be held liable for circumstances beyond his/her control affecting the delivery of the advertised product. Publisher's liability for any error will not exceed the cost of the space occupied by the error.